



2022 GRATITUDE REPORT

OCCONEECHEE COUNCIL, BSA



83% OF SCOUTS SAY THERE HAVE BEEN SITUATIONS IN WHICH HAVING BEEN A SCOUT HELPED THEM BE A BETTER LEADER.

RECRUITMENT & MEMBERSHIP

Three of our four districts (Sandhills, Cardinal and Eno River) had year-end membership growth.

We ended 2022 with Total Membership of 8,220 which represents:

- +675 in Total Membership** compared to year-end 2021 (+8.95% Growth)
- +375 in Female Membership** compared to year-end 2021 (+44.80% Growth)
- +539 in Youth of Color Membership** compared to year-end 2021 (+30.52% Growth)
- 37 New Units Organized** compared to 10 new units in 2021 (+270% Growth in New Unit Production) resulting in a net +7 units for the year.

Where We Rank:

Total Membership Growth for 2022 (+675)

- 1st** Among the 19 Councils in our National Service Territory (NST 15)
- 8th** Among the 33 Class 200 Councils (Councils with budgets of \$4MM - \$7.5MM)
- 20th** Nationally - Among 248 Councils

2022 Recruitment Growth (+550)

- 1st** Among NST 15 in Recruitment Growth compared to prior year
- 5th** Among the 33 Class 200 Level Councils
- 32nd** Nationally in Total Membership, surpassing Portland, Boston, San Antonio & Northern NJ and moving up 4 spots from our 2021 ranking of 36th.

6.88% total membership growth over last year (+519)



Bob Ingram, 2021 Good Scout Honoree, moderates fireside chat with President George W. Bush at the 2022 Friends of Scouting Luncheon presented by TowneBank.



Over 100 Scouts in uniform surrounded the stage for the Color Guard at this year's luncheon.

A RECORD YEAR FOR FRIENDS OF SCOUTING
\$2.2 million raised | 1700 attendees

HONORING: O. TEMPLE SLOAN JR.
GUEST SPEAKER: PRESIDENT GEORGE W. BUSH
CHAIR: KEITH BURNS

Fred Anderson, 2020 Good Scout Honoree, presents the McKenzie Statue to the 2022 Good Scout Honoree, O. Temple Sloan Jr.

SCOUTING GIVES CHILDREN THE OPPORTUNITY TO:



**LEARN NEW
SKILLS**



**PROVIDE SERVICE
TO OTHERS**



**BUILD
CONFIDENCE**



**REINFORCE ETHICAL
DECISION MAKING**

PHILANTHROPY & DEVELOPMENT

THANK YOU to our sponsors, volunteers, participants, and committee members for helping in the success of our 2022 Fundraising efforts!

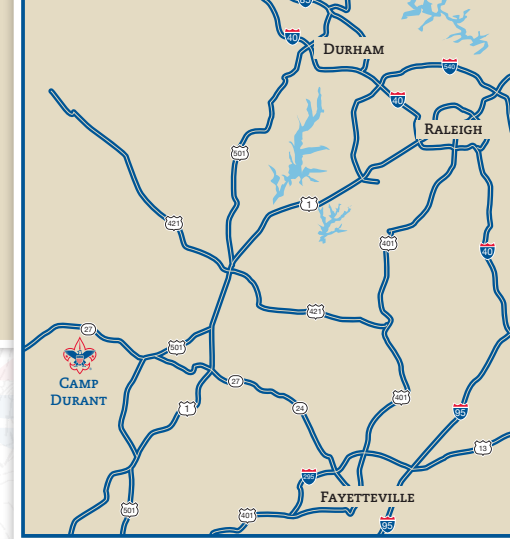
In addition to Friends of Scouting, we hosted many successful fundraising events including a Sporting Clays Classic (\$120,000 raised), 3 golf tournaments, and **Distinguished Citizen Award Dinners (DCAD) in Moore (\$57,000 raised), Cumberland (\$51,500 raised), and Harnett County (\$36,000 raised).**



850 PARTICIPANTS
Council Camporee

1300 PARTICIPANTS
Cuboree

1300 PARTICIPANTS
Spookoree



CAMPING & PROGRAMS

Camp Durant is the place to be with over 1155 youth, 309 adults and 85 staff members from **16 councils, 7 states and 2 countries** participating in our 5 weeks of summer camp.

- Cub Summer Events served over 400 Cub Scouts and their families.
- Spring Fling (formerly Winter Blast) had 375 ScoutBSA participants and 156 Adults. There were 530 Merit Badges completed and 738 Merit Badges started.
- Wood Badge and NYLT held successful courses with 56 participants in each course.
- During summer camp, 4,055 Merit Badges were completed with an additional 1,703 merit badges started!



**A SCOUT IS MORE LIKELY TO EMBRACE POSITIVE SOCIAL VALUES
– SUCH AS BEING TRUSTWORTHY, HELPFUL, AND KIND – THAN NON-SCOUTS.**



**ON MY HONOR I WILL DO MY BEST... TO DO MY DUTY TO GOD AND MY COUNTRY AND
TO OBEY THE SCOUT LAW; TO HELP OTHER PEOPLE AT ALL TIMES; TO KEEP MYSELF
PHYSICALLY STRONG, MENTALLY AWAKE & MORALLY STRAIGHT.**

Scout Oath

A PLACE TO GATHER

The Flag Plaza at Camp Durant received a makeover and upgrade thanks to the generosity of Larry & Becky Williams. The now paved and hardscaped plaza is a focal point for Scouts to gather before meals. Thank you to the Williams' family for this transformational gift.



Pictured above is the Color Guard of Eagle Scouts for the 2022 Eagle Banquet.



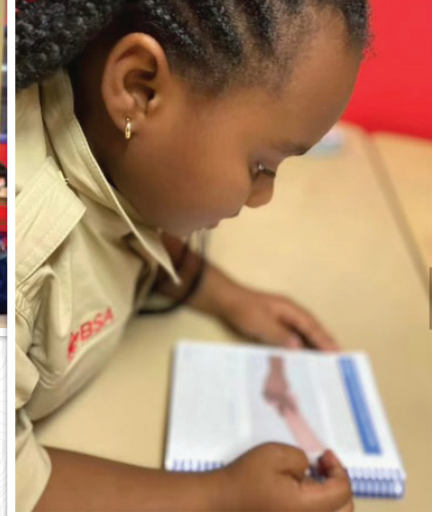
Pictured above is Council Commissioner – Kirk Johnson, Past Council President – Bill Davis, Executive Board Member – Jim Crawford, Gen. Nick Justice (Ret.), Past Council President & NOESA Recipient – Doyle Parrish, Past Council President & NOESA Recipient – Dan Bryson, Council President – Chris Jordan, Eagle Banquet Chair – Ed Miller, & Scout Executive – Charles Flowers.

30X EAGLE SCOUTS IN NORTH CAROLINA ARE **30X MORE LIKELY**
TO BECOME AN ENTREPRENEUR THAN AN AVERAGE BUSINESS PERSON.
Study by UNC Kenan-Flagler Business School

EAGLE SCOUTS

General Nick Justice (Ret.) served as Keynote Speaker at this year's Eagle Banquet honoring the **435 Eagle Scouts of 2021 including 25 females** who received their Eagle Scout recognition.

Past Council Presidents and Eagle Scouts, Doyle Parrish (Summit Hospitality Group, Ltd.) and Dan Bryson (Milberg Coleman Bryson) each received the National Outstanding Eagle Scout Award (NOESA).



2022 SCOUTREACH ENDOWMENT AUCTION
\$223,000 raised | 270+ attendees

ANGUS BARN PAVILION

SCOUTREACH

As we aim to grow our Scouting programs for ALL youth to participate, we are growing Scoutreach units to help alleviate as many barriers as possible for youth to participate. Since September, we have added **4 Cub Scout Packs and 2 Scouts BSA Troops serving 270 youth** with several prospective new units for 2023.



SCHOOL ATTENDANCE IS A VERY REAL CHALLENGE IN SOME UNDERSERVED COMMUNITIES. BUT A SCOUT IS MORE LIKELY TO GRADUATE HIGH SCHOOL AND COLLEGE THAN NON-SCOUTS.

Thank you to all auction attendees and those who bid on items from afar for helping us exceed our goal! Your bids, paddle raises, and overwhelming generosity will benefit under-served youth in our council for years to come.

Thanks to the efforts of the Auction Committee lead by Co-Chairs Amy Edge and Nicole Cotter, the Scoutreach Endowment Auction exceeded its goal of \$150,000 raising a record of \$223,000! The 2022 Scoutreach Endowment Auction officially launched a \$15 Million Effort to raise permanent funds for Scoutreach to ensure that necessary funding is always available to deliver this life-changing program.



Current and Past Board Members along with the Chairs of the Free to Grow Campaign gathered at Chuck Neely's Barn for a Mortgage Burning Celebration for Camp Durant.



THANKS TO GRANT SUPPORT FROM TRUIST, WE PLAN TO GROW EXPLORING BY 500 participants over the next 12 months.

**New Explorer Post
Wake Tech's Hendrick Center
for Automotive Excellence**

**New Explorer Club
Carolina's Associated Building Contractors**

An Explorer from WRAL Post 5 preparing for a live broadcast with the news team.

Post 50 Advisor, Ken Bland gives Cub Scouts a Behind the Scenes Tour at the Durham Bulls of the team working to produce the live videos, graphics, and playbacks.

MORTGAGE BURNING

This spring, we paid off our mortgage note on camp officially becoming **DEBT FREE** thanks to the tremendous support and vision of our Free to Grow Campaign investors.

EXPLORING

Our nationally recognized and endorsed Exploring program pairs young adults ages 14-20 with business partners that provide immersive career experiences, workforce development training and mentorship opportunities to strengthen character and leadership skills with their participants.



**A SCOUT IS TRUSTWORTHY, LOYAL, HELPFUL, FRIENDLY, COURTEOUS, KIND, OBEDIENT,
CHEERFUL, THRIFTY, BRAVE, CLEAN, AND REVERENT.**

Scout Law

THANK YOU!

This is just a snapshot of the exciting year we've had in the Occoneechee Council. Our council is growing and we are eager to serve more youth and their families in 2023.

If you haven't had a chance to meet some of our staff, please take the opportunity to do so when you see them at the office or out and about in our community. The success of our council would not be possible without the volunteers and families that invest in Scouting through their time, talents, and treasures. **We are stronger because of each and every one of you – Thank you!**

To learn about our council, visit ocscouts.org.

CAMP REEVES

PROPOSED LAKES



OCCONEECHEE COUNCIL, BSA
SERVING NORTH CAROLINA'S FUTURE PARENTS, WORKFORCE & LEADERS

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