



OCCONEECHEE COUNCIL

Scout Cards 2025 | Notes from Leader's Call on Feb. 26, 2025

2025 Roll Out

- **Registration Currently Still Open at:**
 - ocscouts.org/scout-cards
- **Sale starts when cards arrive – Week of April 1**
 - **Sale ends June 6**

Why are Scout Cards successful?

- Price Point – The price point is **STILL** inexpensive; it sells for \$10. Consumer instantly gets their “investment” back after redeeming **ONE** of the coupons.
- Perceived Value – The Scout Card is a great value to the customer. They are a great value and pretty much sell themselves.
- Easy Logistics – They are easy to distribute, they require little storage and no “heavy lifting.”
- Return on investment – **NO** out of pocket investment with good participation on your order, you can return 25 percent of what you don’t sell.
- Unbeatable Profits – Scout cards help provide the needed resources for families and Scout Units by helping eliminate financial barriers. Units earn 50 percent profit to be used towards their Scouting adventures – Camping being the biggest.

Scout Card Sales = Scouting Activities

Scouting Activity	Fee	Scout Cards
District Event Spookoree/Camporee	\$10-\$30	2 – 6
Marksman Game	\$15	3
Scout Handbook	\$20	4
Winter Blast	\$100	20
Cub Day Camp	\$100	20
Registration <small>(Council & National)</small>	\$165	33
NYLT	\$225	45
BSA Summer Camp	\$400	80
FULL Uniform	\$130	26

*Fees are approximate,
not actual.

Merit Badge Opportunities with Scout Cards

Salesman



Journalism



Graphic Arts



Movie Making



Digital Technology



Sandhills District Scout Cards



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What's new for 2025?

- Sale now ends June 14
- Dicks Sporting Goods (They're Back!)
- A \$10 DEAL! Valvoline
- Triangle Rock Club
- Prizes for more Scouts
- Chuck-E-Cheese

Top Places to Sell

- Go to where people are
- Community Gatherings
- Next door neighbors
- Parents offices
- Chartered Organizations
- After Religious Services
- American Legion Posts
- Sports Venues/Sports Clubs
- Parks
- Grocery Stores/Restaurants

Tips for Success

1. Sell your first scout card to your parent/guardian
2. Have your parents sell Scout cards to their colleagues at work
3. Call Grandma and Grandpa! They would love to support your sale.
4. Participate in a store front sale (grocery store, gas station, restaurant)
5. Take cards to school and ask your teachers
6. Ask Parents to post on social media a picture of you in uniform requesting friends to buy cards.
7. Visit the police station/fire station
8. Ask Pack or Troop Alumni for their support
9. Ask those that you support to support you (Girl Scouts/Booster Clubs, clubs)
10. Invest 1 hr visiting neighbors asking them to support your scouting program
11. Visit local businesses to sell in their offices
12. Ask your Chartered Organization/Church if you can sell after meetings

More prizes this year

Number of Cards Sold PER Scout Prize Drawing

- Sell 5+ Cards during first 2 weeks of sale = \$25 Gift Card X8 Scouts
- 10 up to 99 = \$50 Amazon Gift Card X4 Scouts
- 100 – 499 = \$150 Amazon Gift Card X4 Scouts
- 400+ = \$250 Amazon Gift Card X2 Scouts
- 2025 total prize winners = 18 Scouts
- 2024 total prize winners = 10

- Number of Cards Sold per UNIT

- The Unit that sells the greatest number of cards in each district = \$100 Scout Shop Gift Card

Don't forget to report the sale

On the Scout Card webpage:

- Scout Card Tracker
- Unit Distribution and Settlement Form

Key Dates

- **Card Distribution: April 1-4**
- **April 25: First Drawing announced**
- **June 6: Sale Ends**
- **June 17: Funds/Settlement Form/Sales Tracking due (for prize drawing)**
- **June 20: Return deadline for unsold/undamaged cards (up to 25%)**
 - \$5 per card fee for any cards returned OVER 25% of total order.
- **June 27: Prizes are drawn for winners!**

Questions? Call or email Tyler Perkinson.

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